

The Role of the University of South Alabama In the State Plan for Alabama Higher Education 2004-2009



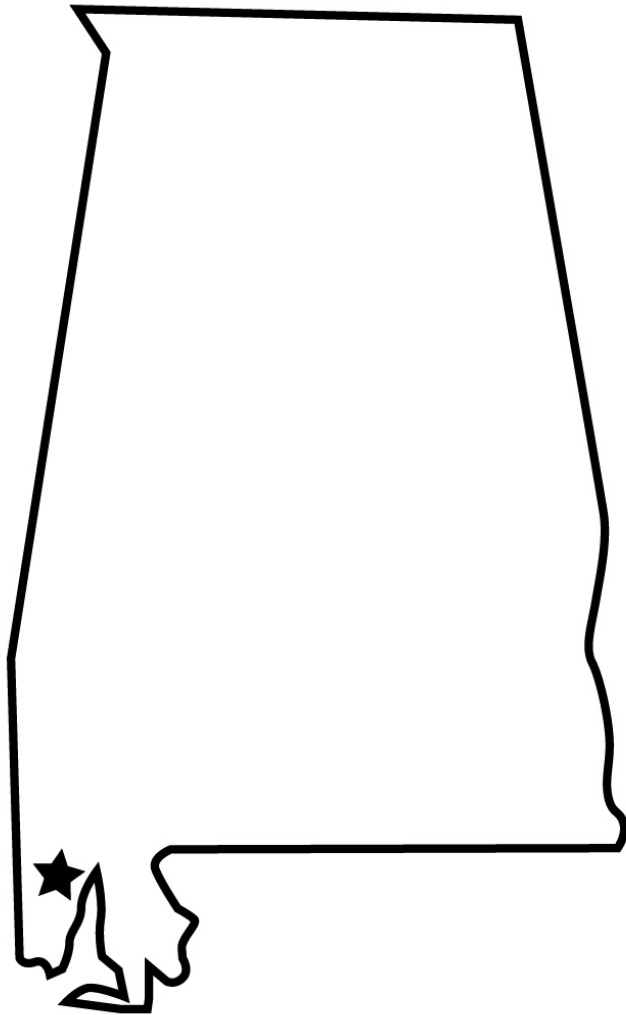
Goal 1 - Access:

***Elevate educational
attainment levels of all
citizens.***



A photograph of several graduates in black caps and green gowns, seated in rows. They are looking towards the left, and some have their hands raised in a gesture of applause or agreement. The text is overlaid on the lower portion of the image.

**USA is the primary provider of
baccalaureate, graduate, and
professional education in upper
Gulf Coast region.**



✓ **More than 55,000
degrees awarded**

✓ **More than 2,000
per year**



**For 2004-2005, USA
awarded 2,145 degrees:**

- ✓ Bachelor's 1,361**
- ✓ Master's 714**
- ✓ Ph.D. 11**
- ✓ M.D. 59**



Heavy impact on region via education, health care, engineering, science, computer technology, business, visual and performing arts, humanities, and other disciplines.

✓ 85 percent of educators in Mobile County have degrees or certificates from USA

✓ 1,800 M.D. degrees: 1/3 of Mobile doctors



Fall 2004 enrollment: 13,538

✓ 17 percent growth over past five years, double the state average of 7 percent

✓ African-American enrollment is 16.8 percent, up from 14.2 percent in fall 1999



Adult and nontraditional students:

- ✓ **Average student age: 26**
- ✓ **Continuing Education and Special Programs**
- ✓ **Articulation with 22 two-year institutions**
- ✓ **Online learning: 100 courses and complete programs in education and nursing**
- ✓ **Baldwin County Campus**



Goal 2 - Cooperation:

Offer relevant educational programs that address economic, intellectual, and social problems by partnering with business, government, K-12, and private sector entities.



Partnerships with public schools:

- ✓ **No Child Left Behind**
- ✓ **Youth violence prevention**
- ✓ **Upward Bound**
- ✓ **Service learning program**
- ✓ **Accelerated Enrollment (HS)**
- ✓ **Science education on wheels**
- ✓ **In-service training for teachers**



Public/Private Initiatives:

- ✓ USA's Technology and Research Park, recipient of Mobile Area Chamber of Commerce 2003 Innovation Award**
- ✓ Partnerships with businesses including: aerospace (EADS), nutritional supplements, tire recycling technology, and new drugs for Alzheimer's and cancer**



- ✓ **Faculty involvement with community and professional organizations**
- ✓ **Cooperative relationships with industry, education, and government through advisory councils**
- ✓ **Business and economic research**
- ✓ **Small business development**



Health Care

- ✓ **Train health care providers to address shortages: physicians, nurses, and allied health professionals**
- ✓ **USA hospitals and doctors serve 250,000 people per year, about one-third have no insurance and otherwise might go without care**



- ✓ **Alliance with Mobile Infirmary Health System to address community needs**
- ✓ **USA Cancer Research Institute:
involves city, county, state, federal
government, private donors and private
business**
- ✓ **USA partners with state to use remote
computer technology to monitor the
health of patients in rural areas**



Goal 3 - Quality:

Strengthen instructional programs, evaluate and assess their effectiveness, and use the results to improve quality.



✓ University-wide Annual Review & Projections Program ensures that the university is fulfilling its mission within Alabama's overall plan for higher education.

✓ Departments in Academic Division assess student learning objectives for general education and all degree programs.



- ✓ **Office of Academic Program Assessment established in 2004, reporting to Senior Vice President for Academic Affairs**
- ✓ **A director was hired with considerable experience in academic assessment**
- ✓ **Standardized student learning assessment and improvement guidelines established and software selected**
- ✓ **Assessment Advisory Group was established and has created Academic Assessment Plan for adoption this year**



Goal 4 - Resources:

Strive for a sustained level of funding that will allow citizens to reach educational objectives, attain cultural and social goals, and position Alabama to compete economically in the region.



- ✓ In addition to providing an educated workforce, USA injects more than \$1 billion into the economy annually through its teaching, research, and health care missions.
- ✓ USA resourceful in generating non-state revenue: external grants and contracts, federal appropriations, health care services, tuition, and private gifts.



- ✓ **Of 2005-2006 budget of \$570 million, USA will generate \$469 million, while receiving \$101 million from the state.**
- ✓ **USA generates more than \$30 million in external contracts and grants annually; has received over \$100 million in federal appropriations since 1998.**



- ✓ **Annual private giving has risen from \$2 million five years ago to more than \$11 million today.**
- ✓ **USA has helped lead effort toward awareness of the need for reform to achieve appropriate funding for higher education, working with all levels of government and the business community.**



USA is active in economic development initiatives to benefit the state and region:





✓ **USA Cancer Research Institute
(700 jobs, \$1 billion impact)**



✓ **USA Technology and Research Park**
(200 plus jobs to date)

Goal 5 - Workforce Development:

***Enhance economic prosperity
by involving all segments of
public education in Alabama's
economic future.***



USA directly employs 5,800

55,000 degrees:

- ✓ **1,800 medical doctors**
- ✓ **8,400 teachers & school administrators**
- ✓ **4,500 nurses**
- ✓ **2,600 engineers**
- ✓ **1,700 accountants**
- ✓ **1,200 computer science professionals**

... and many others



- ✓ **Active in workforce development with chambers of commerce and economic/community development organizations.**
- ✓ **Research program provides new knowledge and services, generating new employment and training opportunities.**



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